



Vallepiciola, a winemaking oasis at the heart of Chianti Classico, where timeless tradition dances with modernity.

Conceived with passion by Bruno Bolfo and his sister Giuseppina, Vallepiciola shines as a beacon of excellence in Val di Picciola, cradled in the verdant heart of Tuscany and the revered Chianti Classico region. Here, the devotion to time-honoured traditions and the embrace of modernity converges with the tender nurturing of the vines, making wines of unparalleled distinction.

Nestling **just 15 km from Siena** in the Castelnuovo Berardenga commune is Vallepiciola a premier winery in the heart of the Chianti Classico Region, one of Italy's most esteemed and iconic wines, celebrated for its unparalleled quality and distinctive personality. Here, **107 hectares** of vines flourish, yielding six grape varieties, while **4,000 olive trees** contribute to the estate's production of fine extra-virgin olive oils. Vallepiciola embodies the fusion of rich terroir and refined elegance, crafting wines that epitomise the region's esteemed legacy.

The transformation of Vallepiciola began in 1999 when Bruno Bolfo and his sister Giuseppina repurposed an old farmhouse into the luxurious 5-star hotel Le Fontanelle. In 2020 the 5*L The Club House was also inaugurated. Progressing from this foundation, they later initiated the creation of a state-of-the-art winery. **Architect Margherita Gozzi** envisioned the 6,000 square meter cellar, a **testament to organic, contemporary design** that melds seamlessly with the Tuscan landscape. The facility, with two subterranean levels, houses the entire winemaking process, administrative offices, a retail shop, tasting rooms, and the Wine Library.

Led by **President Nicola Vercellotti** - the owner's nephew - **CEO Alberto Colombo and Vercellotti himself, Winemaker** and **General Manager Alessandro Cellai**, Vallepiciola' is renowned for its **Sangiovese**, essential to Chianti Classico DOCG alongside six international varieties - **Pinot Noir, Merlot, Cabernet Sauvignon, Cabernet Franc, Chardonnay, and Petit Verdot** dedicated to the crafting of Tuscan IGT wines. Producing 500,000 bottles annually, the winery has earned accolades from international and domestic critics. With a portfolio that includes **17 wine labels**, one grappa, and two extra virgin olive oils, **Vallepiciola exports 55%** of its produce to over 25 countries, focusing on the United States and Asia, while maintaining a strong presence - **45%** - in the **Italian market**.

Vallepiciola also offers an array of tourist experiences that immerse visitors in the authentic wine culture. From vineyard tours and guided tastings to meetings with winemakers, the estate curates moments that celebrate the intersection of wine, art, and culture, further enhanced by special events, culinary offerings, and live music.

Vallepiciola is a sanctuary where time stands still, inviting one to bask in the grandeur of viticulture and the magic of a place where heritage dances effortlessly with progress.

Press Office & PR: smstudio srl | Stefania Mafalda
For more information: ufficiostampa@smstudiopr.it - press@smstudiopr.it

Vallepiciola Società Agricola s.r.l.
Strada Provinciale 9 di Plevasciata, n° 21 - 53019 Castelnuovo Berardenga (SI) Italia
Tel +39.0577.1698718 - info@vallepiciola.com